



KELLY CAHOON

CONTACT

kelly-cahoon.com

[LinkedIn](#)

kerae25@gmail.com

+1 612.709.0126

SKILLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe AfterEffects

Adobe Premiere

Adobe Media Encoder

Adobe Audition

Figma

WordPress

HTML & CSS

Google Web Designer

LANGUAGES

Fluent: English

Learning: Dutch

HOBBIES

Walks & Hiking

Trying New Coffee Shops

Reading

Rock Climbing

Travel & Exploration

WORK HISTORY

Viden Marketing – On-Site

Bloomington, MN

8 years, 5 months

Director of Creative Services

2023 - Present

In this role I collaborate with clients, senior leadership, and a team of designers to create impactful, results-driven visuals. As the creative lead, I am responsible for guiding the team in upholding brand standards, providing mentorship, and directing the creative process. Additionally, I plan and manage tasks such as internal and external photoshoots, while focusing on creative problem-solving.

Graphic Designer & Creative Manager

2016 - 2023

As a Graphic Designer & Creative Manager I was responsible for designing high-quality deliverables while creating brand systems, web assets, social media graphics, and print materials for a diverse client base. I developed motion assets for paid social and TV campaigns, while managing post-production and audio versioning. I built and maintained custom WordPress websites and created marketing emails across various platforms. Additionally, I contributed to the growth of Viden's branding and assets, delivering a wide range of digital and print materials to support the agency.

Raising Cane's Chicken Fingers – On-Site

Lincoln, NE

5 months

Graphic Design Intern

01/2016 - 05/2016

Designed promotional documents for print and web as well as internal publications and presentations.

EDUCATION

Bachelor of Fine Arts Degree, Emphasis in Graphic Design, University of Nebraska-Lincoln

September 2011 – June 2016

High School Diploma, Lakeville North High School

September 2007 – June 2011